

BREXIT COMMUNICATIONS

Friday 24

- 0805 – BBC Radio slot arranged (only used if PM has announced result)
- 0700-0900 – UK PM likely to announce result (CM statement release, only after announcement)
- 0830-0930 – Ministerial subgroup meeting (held in event of leave of remain)
- 0930-0950 – BBC TV pre-record
- 1000-1100 – Brief States Members
- 1200-1300 – CM live on 'hot seat'
- 1530-1630 – Regular scheduled CM meeting with Lieutenant-Governor
- 1800 – CM live interview in the CTV studio
- CTV also want pre-records with PB and PO on Friday morning, to be organised on the day
- Media engagement throughout day
- Meeting with Joe Moynihan and JFL and JFSC in event of leave

Media engagement

- BBC Radio – morning slot and 5pm (both arranged)
- CTV - for Friday evening programme 'live' from Guernsey
- 103 - Brief interview so they have soundbite
- Bailiwick Express – morning interview with Chief Minister
- JEP – going to cover the story in full on Saturday. In event of leave will want interview with Minister on Sunday to continue coverage on the Monday
- BBC TV – waiting to hear back

Ministers assigned to media

- Only the CM, MER, and ACM should speak to media. All further queries to other Ministers should be fed back centrally
- Chief Minister to cover general points on overall situation and on stability
- MER to cover process, negotiations, agreements, and constitutional position
- ACM to cover diversification, financial services and financial position

Saturday and week ahead

- Govt will be asked for comment/reaction on events (e.g. European Council meeting, negative industry reaction) and how this relates to different sectors (e.g. tourism, fishing, immigration)
- Lodging of Brexit information paper on Monday 27
- Arrange the parish hall briefings

- CM Statement disseminated by Polish and Portuguese Honorary Consuls, and Andreea Ghiso (Romania)